

Backgrounder

Data Natives: Europe's biggest Data Science and AI event in Berlin

Data Natives's mission is to connect data experts, inspire them, and let people become part of the equation again. The Data Natives community is diverse, but united by a shared purpose: to contribute to building a sustainable future with the help of data and machine learning.

Data Natives, Europe's biggest Data Science and AI conference, makes its big on-site comeback in Berlin

For its first post-pandemic, fully on-site comeback, [Data Natives Conference](#) will guide 5000 expected visitors on a hybrid tour to explore the galaxy from the vantage point of data science. On five stages, the event will be hosted by [Dataconomy](#), Europe's leading portal for news, content and expert opinion from the world of data-driven technology.

Superstars of the data science and artificial intelligence ecosystem, startup enthusiasts, innovative corporations, decision-makers and thought leaders will meet in **Berlin** from 31 August to 2 September.

The best-known data science unicorns and enthusiasts from around the world, young aspiring founders and data scientists, will embark on a unique journey to the galaxy of Data Science and AI. They will gather for learning, connecting, and collaborating with a particular focus on Blockchain and Web3 on day three.

The story of Data Natives began in 2015 when Greek entrepreneur **Elena Poughia** found her purpose in Berlin: to create a place to go for the European Data Science Community. As a data enthusiast herself, she believes in leveraging data to make our world a better place. During the past few years, she established and shaped a unique conference concept: Data Natives became an annual 3-day data experts festival with keynote speakers, panels, networking concepts, startup pitches, and an epic Berlin party finale. On its growth journey, the Data Natives team successfully onboarded the important players needed to build a future society with good use of Data and AI: corporations, science, academia, politics, media, the design industry, and the startup community. It also endeavoured to bridge the gaps between corporations and startups, matching data scientists and AI experts with companies, and making an impact through Data Design Thinking and Data Visualisation.

For this year, Data Native's confirmed [speakers agenda](#) already include: **Mina Saidze**, Lead Data Analytics & Tech Evangelist at Axel Springer; **Caroline Lair**, Founder at The Good AI; **Lubomila Jordanova**, CEO & Co-Founder Plan A & Co-Founder at Greentech Alliance, Berlin Chief Digital Officer; **Ralph Kleindieck**, and many more international data natives and AI experts, leaders, and thought leaders in data science, Artificial Intelligence, Sustainability, Blockchain and Web3.

The conference will kick off from its main stage with the topic of Ethical AI, with **Kenza Ait Si Abbou**, Director Client Engineering DACH at IBM, followed by workshops, networking, conference sessions and matchmaking and satellite events.

Three days of Content

Day One: AI Ethics and Sustainability

Day Two: Healthcare and Social Issues

Day Three: New Content on the verge of data and blockchain, web three and the Metaverse

Data Natives 2022 will delve into how data can transform economies and create opportunities, hosting thinkers, doers, and innovators whose focus is shaping a brighter future for all. Also, we will talk about Python, NLP, transformer networks, and augmented analytics. All this while interacting with the freshest startups in the ecosystem.

We aim to bring data and tech professionals and established companies together to collaborate, diversify, and ease the transition into the Blockchain space by sharing their thoughts on the future of tech trends, changes, and inspirational stories. Four tracks design the conference's content:

1 Future Society

The Future Society track hosts thinkers, doers, and innovators whose focus is shaping a brighter future for all. Whether through impact initiatives, data and AI governance, or any other emerging tech, this stage is for those who want to change the world.

2 StartUp

Cutting through all the usual conference jargon in startup presentations, we bring you unfettered insights from the freshest startups throughout the conference.

3 Dataconomy

Let's talk business – the debates of the Data Economy track are meant for those who want to know how to ethically use data to transform economies and create opportunities for business growth.

4 Data Science

Deep dives into Python, NLP, transformer networks, AutoML, graph databases, augmented analytics & smart passion projects live in our Data Science Track. Most of our attendees flock to the Data Natives conference to learn something new, and this track is where that happens.

Please check [the full agenda](#) on our website.